



SOUTHERN HUMBOLDT COMMUNITY HEALTHCARE DISTRICT
SPECIAL GOVERNING BOARD STRATEGIC PLAN MEETING

Friday, September 25, 2015
10:00 a.m.

Garberville Civic Club
477 Maple Lane
Garberville, CA 95542

MINUTES

Governing Board Present: Barbara Truitt, Corinne Stromstad, Gary Wellborn, Alison Rivas, David Ordoñez
Also Present: Harry S. Jasper, Constance Paul, Deborah J. Scaife, Don Whiteside, Sandy Feretto, Sarah Beach, Hunter Tucker, Splendor Nies, Matt Rees, Kent Scown, Marcin Matuszkiewicz, Roger James

Time*	Page	Item
10:00 a.m.	A.	Call to Order – Barbara Truitt called the meeting to order at 10:16 a.m.
	B.	Public Comments – no comments.
10:30 a.m.	C.	Review of 2014/2015 Strategic Plan – Barbara Truitt and Roger James with the participation of the group reviewed the status of implementation of the Strategic Plan to date. <ul style="list-style-type: none">• Exam rooms refurbished and ongoing• Addition of EHR system-implemented• Have not achieved goals re: volumes• Updated policies/procedures-ongoing• Stable staffing-ongoing• Training & improved reception services• Visiting Nurse Program in process• Maintained Family Resource Center services• Maintained critical staffing (e.g., Finance)• Did not work on streetscaping• Updated mammography equipment completed• Telemedicine-completed and ongoing• CT, ultrasound-still in process• New facility work has been on hold• Opting-in to Social Security for employee benefits• Retained CEO recruiter• Placed ad for security personnel• Started work on patient safety/workplace violence prevention• Annual Report-no, however Infection Prevention annual report completed <p>After discussion Roger divided the group into two groups to brainstorm on 12 to 20 possible goals for the next six months. After this was done the meeting broke for lunch.</p>
12:30 p.m.	D.	Lunch 12:00 to 12:30 p.m.
1:00 p.m.	E.	Strategic Planning – continued – the group reviewed all goals and developed a list of major implementation activities for each goal for the next six months.
2:15 p.m.	F.	Break – 1:55 p.m. and resumed at 2:15 p.m.

Time*	Page	Item
2:30 p.m.		<p>G. Strategic Planning – continued – agree on next steps. Here is the final list:</p> <ul style="list-style-type: none"> • Successful CEO transition • Hire a new Infection Preventionist • Successful CFO transition, current updated financials and budget • Promote safety and security for patients and staff • Enhanced clinical services-staffing • Radiology upgrade • Community health networking and education • ACO-Accountable Care Organization • Meet EMR meaningful use • Parcel Tax planning • Staff development program
3:30 p.m.		<p>H. Meeting Evaluation – what was effective? Comment: Small groups, Roger keeping us on track and getting back on track, the structure of the meeting, the ability to collaborate, having staff participation added another important dimension. What was ineffective? Comment: Clarification of expectations.</p> <p>I. Public Comment – no comment.</p>
4:00 p.m.		<p>J. Adjourn – Barbara Truitt adjourned the meeting at 2:50 p.m.</p>

*Submitted by Constance Paul,
Board Clerk*

STRATEGIC PLAN

Vision: To become the healthiest community possible.

Mission: To provide optimal patient care, operational efficiency and financial stability.

Values: Putting patients first through excellence, integrity and compassion.

HIGHEST LEVEL STRATEGIES

- ❖ **Improve Population Health throughout our District**
- ❖ **Continue enhancing appropriate technologies**
- ❖ **Build and occupy a new facility by 2025**